



PRODUCT SEASON KEY STORY

- 1. 軽量化と安定性を両立させた新設計
- 2. 軽量化と安定性を両立させた新設計
- 3. 軽量化と安定性を両立させた新設計

PRODUCT 22SS ITEM MAP

ITEM	NEW	PREVIOUS	NEW	PREVIOUS
STREET				
COURT				
TRAINING				

PRESTIGELYTE 4 OC

PRESTIGELYTE 4 OC

MATERIAL DETAILS

部位	素材	特徴
アッパー	メッシュ	通気性を向上させ、軽量化を実現。
ソール	クッション性	長時間のプレーでも疲れにくい。

KEY FUNCTIONS

- LIGHT WEIGHT: 軽量化を実現し、俊足をサポート。
- STABILITY: 安定性を確保し、ブレのないプレーを実現。
- DOXABILITY & LIGHT WEIGHT: 柔軟性と軽量化を両立。

NEW JAPAN ATHLETES

UPDATE POINTS PRESTIGELYTE 3 VS PRESTIGE LYTE 4

更新点	説明
ソール	クッション性を向上させ、疲れにくい。
アッパー	通気性を向上させ、涼しく履ける。

PRESTIGELYTE 4 OC

COURT FF 3 / COURT FF 3 NOVAK

CONCEPT | ROM

DOMINATE TIME

集約された動作への迅速な回復

COURT FF 3 / COURT FF 3 NOVAK

どんなにハードな試合でも、常に「READY」を覚悟する

CONCEPT | WHAT

SECO STEP SHOT: 柔軟性を向上させ、俊足をサポート。

CROSSOVER STEP: 安定性を確保し、ブレのないプレーを実現。

"SECO STEP SHOT" KEY FUNCTIONS: 柔軟性

"CROSSOVER STEP" KEY FUNCTIONS: SEPARATED TWISTROSS

"SECO STEP SHOT" KEY FUNCTIONS: 柔軟性

"CROSSOVER STEP" KEY FUNCTIONS: SEPARATED TWISTROSS

KEY FUNCTIONS: SEPARATED TWISTROSS

KEY FUNCTIONS

CROSSOVER STEP: 安定性を確保し、ブレのないプレーを実現。

SECO STEP SHOT: 柔軟性を向上させ、俊足をサポート。

OTHER FEATURES

OTHER FEATURES

UPDATE POINTS COMPARISON VS PREVIOUS

Update points comparing current models with previous versions, highlighting improvements in cushioning and stability.

COURT FF 3

Technical specifications for the COURT FF 3 tennis shoe, including weight, cushioning, and stability features.

COURT FF NOVAK

Advertisement for the COURT FF NOVAK tennis shoe, featuring Novak Djokovic and the slogan "Don't limit you, you will.".

COURT FF 3 / COURT FF NOVAK

Comparison between the COURT FF 3 and COURT FF NOVAK tennis shoes, detailing their respective features and performance.

SOLUTION SWIFT FF

Advertisement for the SOLUTION SWIFT FF shoe, featuring an athlete and the slogan "Don't limit you, you will.".

PRODUCT

Product details showing the internal structure and cushioning of the shoe, including the GEL technology.

UPDATE POINTS COURT SPEED FF VS SOLUTION SWIFT FF

Update points comparing the COURT SPEED FF and SOLUTION SWIFT FF shoes, highlighting differences in cushioning and stability.

Diagram illustrating the internal structure and cushioning of the shoe sole, showing the placement of GEL units.

SOLUTION SWIFT FF

Technical specifications for the SOLUTION SWIFT FF shoe, including weight, cushioning, and stability features.

GEL-DEDICATE 7

Advertisement for the GEL-DEDICATE 7 running shoe, featuring the slogan "Don't limit you, you will.".

GEL-DEDICATE 7 INDOOR

Advertisement for the GEL-DEDICATE 7 INDOOR shoe, featuring the slogan "Don't limit you, you will.".

Diagram illustrating the internal structure and cushioning of the shoe sole, showing the placement of GEL units.

GEL-DEDICATE 7 INDOOR

Technical specifications for the GEL-DEDICATE 7 INDOOR shoe, including weight, cushioning, and stability features.

WHAT'S NEW?

Grid of new Asics products, including shoes and apparel, with brief descriptions.

GLOBAL ATHLETES

Grid of global athletes, including their names and photos, representing the brand's international reach.

JAPAN ATHLETES

Grid of Japanese athletes, including their names and photos, representing the brand's presence in Japan.



asics 2022 SPRING & SUMMER ATHLETIC

Large Asics logo and the text "CHART & INDEX FOOTWEAR APPAREL EQUIPMENT", serving as a central design element.

asics TRADE SHOW 2022 SS INDEX

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asics TRADE SHOW 2022 SS INDEX

INDEX for ACTIVE MEN, showing product categories and page numbers.

asics TRADE SHOW 2022 SS INDEX

INDEX for ACTIVE MEN, showing product categories and page numbers.

asics TRADE SHOW 2022 SS INDEX

INDEX for ACTIVE WOMEN, showing product categories and page numbers.

asics TRADE SHOW 2022 SS INDEX

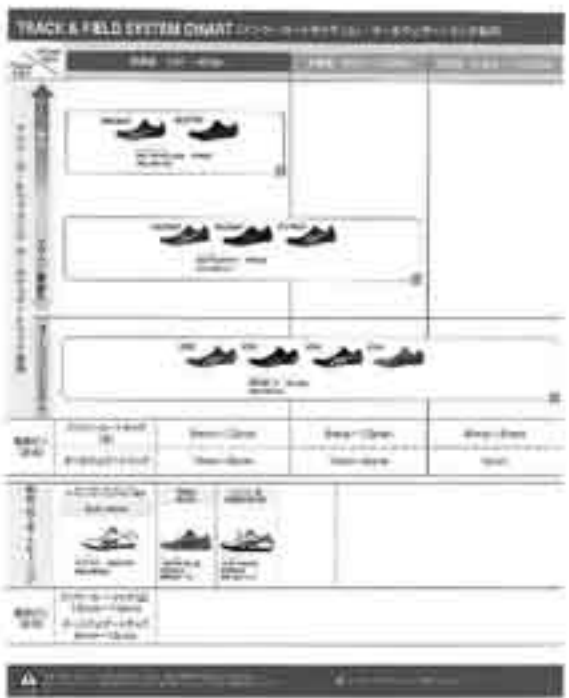
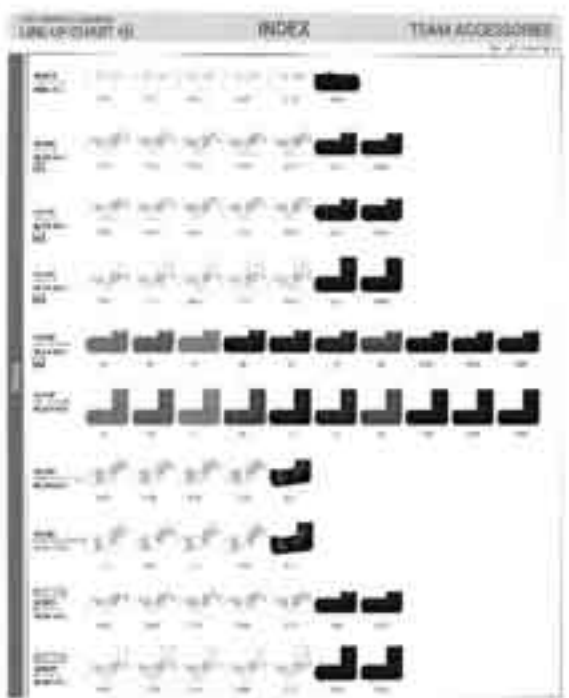
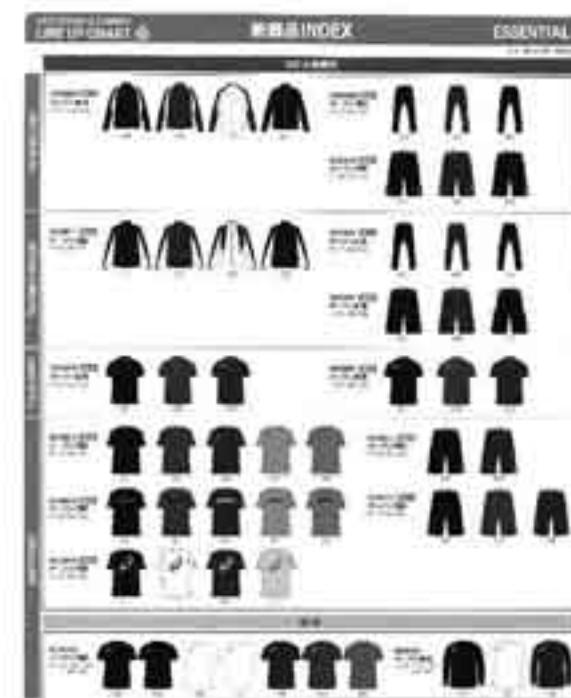
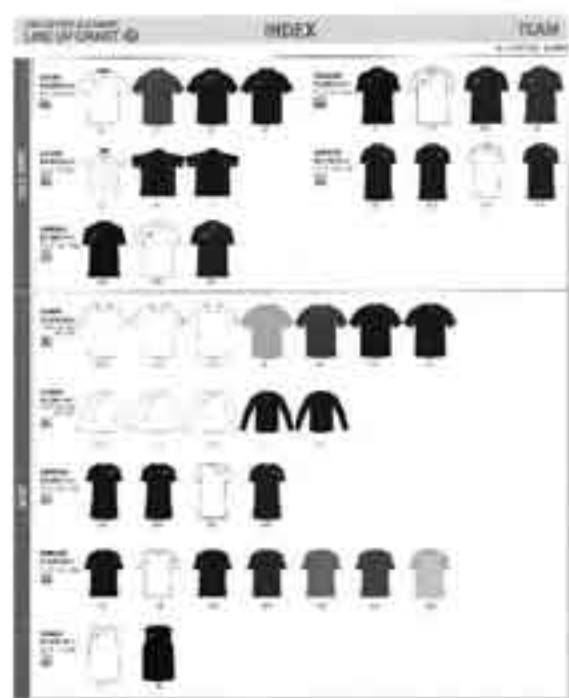
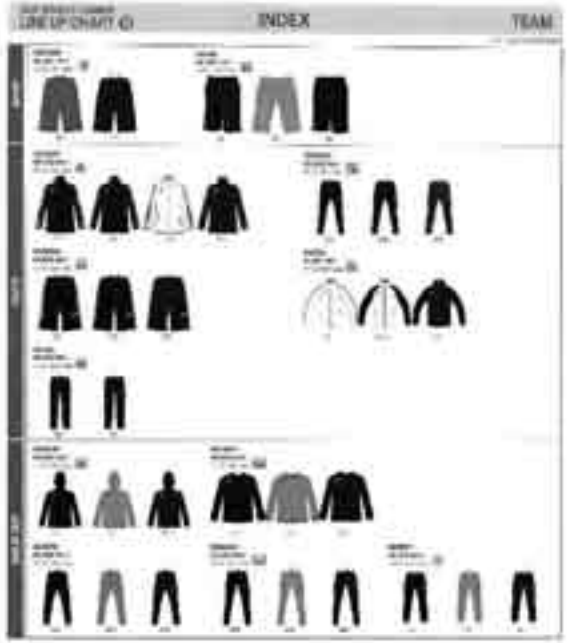
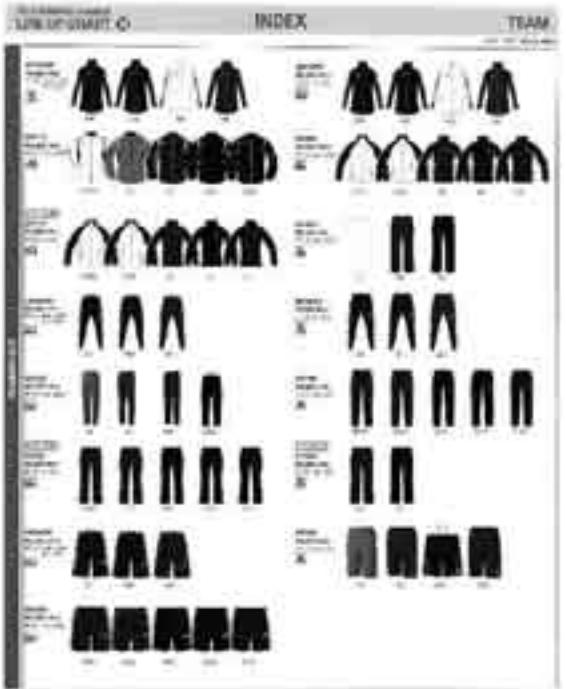
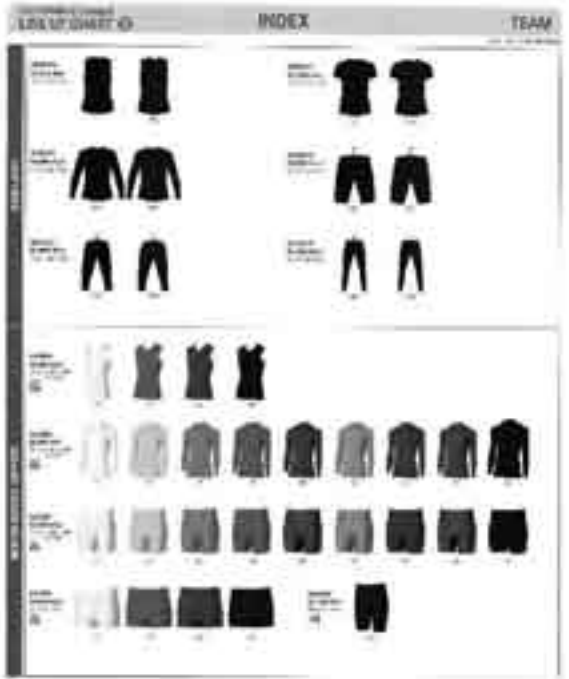
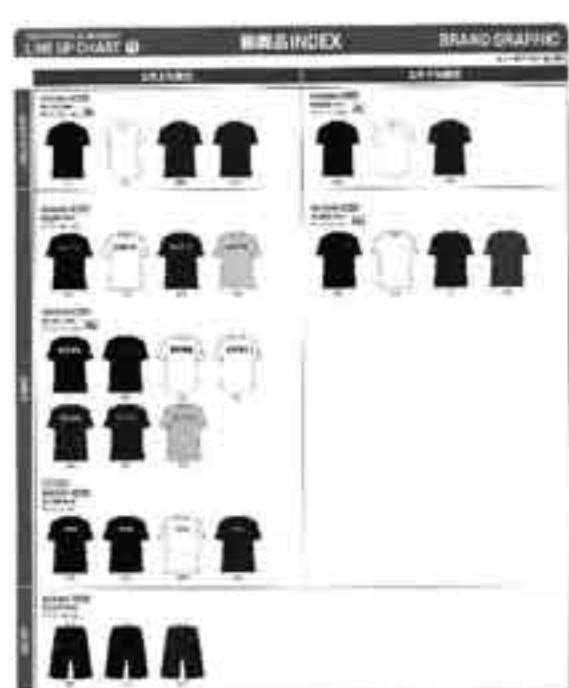
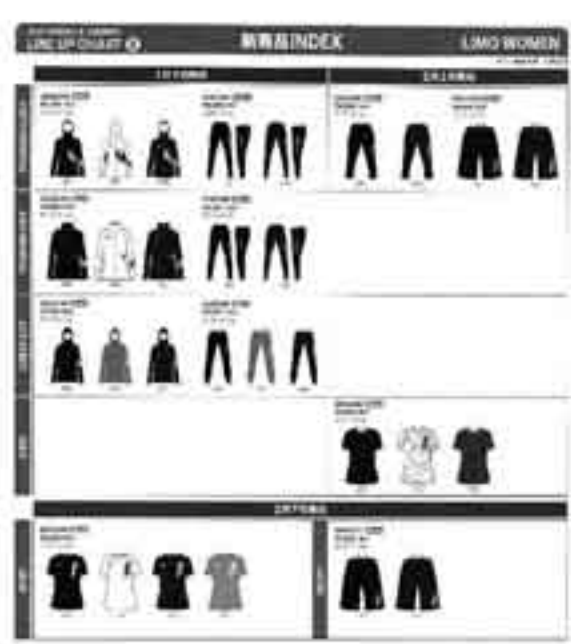
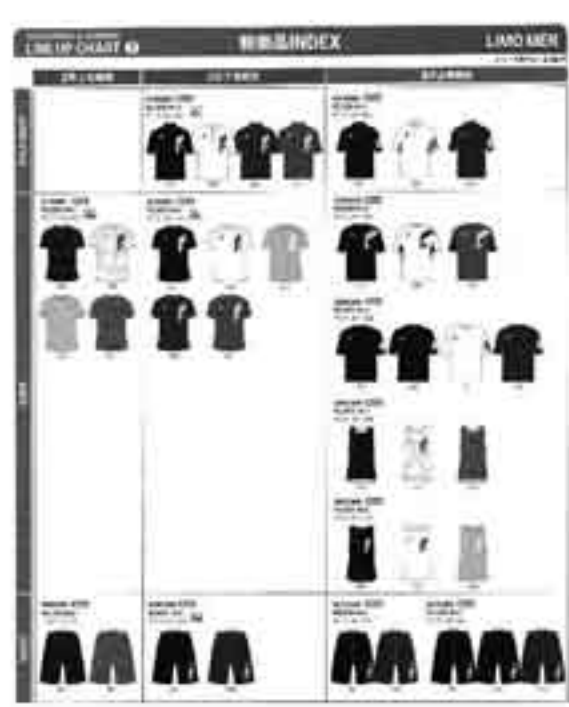
INDEX for ACTIVE WOMEN, showing product categories and page numbers.

asics TRADE SHOW 2022 SS INDEX

INDEX for LIMO MEN, showing product categories and page numbers.

asics TRADE SHOW 2022 SS INDEX

INDEX for LIMO MEN, showing product categories and page numbers.



TRACK & FIELD [TRACK] PRODUCT INDEX

ITEM NO.	ITEM NAME	ITEM CODE	ITEM COLOR	ITEM PRICE
001	Track Running Shoe	TRK001	Black/White	12000
002	Track Running Shoe	TRK002	Black/White	12000
003	Track Running Shoe	TRK003	Black/White	12000
004	Track Running Shoe	TRK004	Black/White	12000
005	Track Running Shoe	TRK005	Black/White	12000
006	Track Running Shoe	TRK006	Black/White	12000
007	Track Running Shoe	TRK007	Black/White	12000
008	Track Running Shoe	TRK008	Black/White	12000
009	Track Running Shoe	TRK009	Black/White	12000
010	Track Running Shoe	TRK010	Black/White	12000

TRACK & FIELD [FIELD] PRODUCT INDEX

ITEM NO.	ITEM NAME	ITEM CODE	ITEM COLOR	ITEM PRICE
011	Track Running Shoe	TRK011	Black/White	12000
012	Track Running Shoe	TRK012	Black/White	12000
013	Track Running Shoe	TRK013	Black/White	12000
014	Track Running Shoe	TRK014	Black/White	12000
015	Track Running Shoe	TRK015	Black/White	12000
016	Track Running Shoe	TRK016	Black/White	12000
017	Track Running Shoe	TRK017	Black/White	12000
018	Track Running Shoe	TRK018	Black/White	12000
019	Track Running Shoe	TRK019	Black/White	12000
020	Track Running Shoe	TRK020	Black/White	12000





Running Footwear Product Index. This table lists various running shoe models for men in 2020, including product names, prices, and other specifications.

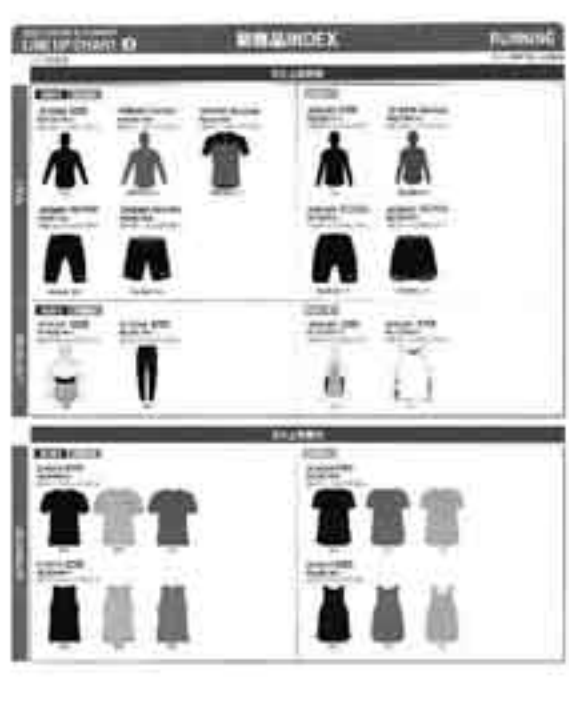
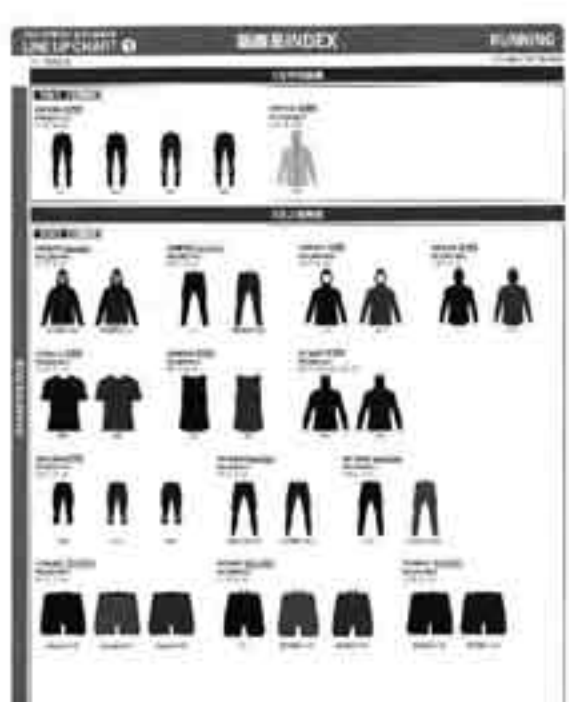
Running Footwear Product Index. This table lists various running shoe models for women in 2020, including product names, prices, and other specifications.

Running Footwear Product Index. This table lists various running shoe models for kids in 2020, including product names, prices, and other specifications.

Running Footwear Product Index. This table lists various running shoe models for men in 2020, including product names, prices, and other specifications.

Running Footwear Product Index. This table lists various running shoe models for women in 2020, including product names, prices, and other specifications.

Running Footwear Product Index. This table lists various running shoe models for kids in 2020, including product names, prices, and other specifications.



Kids Footwear Index. This table lists various running shoe models for kids in 2020, including product names, prices, and other specifications.

Kids Footwear Index. This table lists various running shoe models for kids in 2020, including product names, prices, and other specifications.

FOOTBALL SYSTEM CHART

LEVEL	TYPE	ITEMS
PROFESSIONAL	SHIRT	[Icons of football shirts]
PROFESSIONAL	SHORTS	[Icons of football shorts]
PROFESSIONAL	SOCKS	[Icons of football socks]
PROFESSIONAL	SHOES	[Icons of football boots]
PROFESSIONAL	GLASSES	[Icons of eyewear]
PROFESSIONAL	ACCESSORIES	[Icons of caps, scarves]
AMATEUR	SHIRT	[Icons of casual football shirts]
AMATEUR	SHORTS	[Icons of casual football shorts]
AMATEUR	SOCKS	[Icons of casual football socks]
AMATEUR	SHOES	[Icons of casual football boots]
AMATEUR	GLASSES	[Icons of casual eyewear]
AMATEUR	ACCESSORIES	[Icons of casual caps, scarves]

FOOTBALL PRODUCT INDEX

ITEM	DESCRIPTION	ITEM	DESCRIPTION
PROFESSIONAL SHIRT	[Icon]	PROFESSIONAL SHORTS	[Icon]
PROFESSIONAL SOCKS	[Icon]	PROFESSIONAL SHOES	[Icon]
PROFESSIONAL GLASSES	[Icon]	PROFESSIONAL ACCESSORIES	[Icon]
AMATEUR SHIRT	[Icon]	AMATEUR SHORTS	[Icon]
AMATEUR SOCKS	[Icon]	AMATEUR SHOES	[Icon]
AMATEUR GLASSES	[Icon]	AMATEUR ACCESSORIES	[Icon]

FOOTBALL PRODUCT INDEX (INTERMEDIATE LEVEL)

ITEM	DESCRIPTION	ITEM	DESCRIPTION
INTERMEDIATE SHIRT	[Icon]	INTERMEDIATE SHORTS	[Icon]
INTERMEDIATE SOCKS	[Icon]	INTERMEDIATE SHOES	[Icon]
INTERMEDIATE GLASSES	[Icon]	INTERMEDIATE ACCESSORIES	[Icon]

LINEUP CHART 01

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LINEUP CHART 02

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LINEUP CHART 04

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LINEUP CHART 05

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LINEUP CHART 06

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LINEUP CHART 07

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LINEUP CHART 08

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BASKETBALL PRODUCT INDEX

ITEM	DESCRIPTION	ITEM	DESCRIPTION
PROFESSIONAL SHIRT	[Icon]	PROFESSIONAL SHORTS	[Icon]
PROFESSIONAL SOCKS	[Icon]	PROFESSIONAL SHOES	[Icon]
PROFESSIONAL GLASSES	[Icon]	PROFESSIONAL ACCESSORIES	[Icon]
AMATEUR SHIRT	[Icon]	AMATEUR SHORTS	[Icon]
AMATEUR SOCKS	[Icon]	AMATEUR SHOES	[Icon]
AMATEUR GLASSES	[Icon]	AMATEUR ACCESSORIES	[Icon]

LINEUP CHART 09

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LINEUP CHART 10

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LINEUP CHART 11

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LINEUP CHART 12

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LINEUP CHART 13

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LINEUP CHART 14

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VOLLEYBALL PRODUCT INDEX

ITEM	DESCRIPTION	ITEM	DESCRIPTION
PROFESSIONAL SHIRT	[Icon]	PROFESSIONAL SHORTS	[Icon]
PROFESSIONAL SOCKS	[Icon]	PROFESSIONAL SHOES	[Icon]
PROFESSIONAL GLASSES	[Icon]	PROFESSIONAL ACCESSORIES	[Icon]
AMATEUR SHIRT	[Icon]	AMATEUR SHORTS	[Icon]
AMATEUR SOCKS	[Icon]	AMATEUR SHOES	[Icon]
AMATEUR GLASSES	[Icon]	AMATEUR ACCESSORIES	[Icon]

LINEUP CHART 15

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LINEUP CHART 16

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TENNIS SYSTEM CHART

TENNIS PRODUCT INDEX (all shoes)

品名	カラー	サイズ	価格
テニスシューズ	ブラック	24.5-27.5	¥12,800
テニスシューズ	ホワイト	24.5-27.5	¥12,800
テニスシューズ	グレー	24.5-27.5	¥12,800

TENNIS PRODUCT INDEX (shoes & up to tennis clothing)

品名	カラー	サイズ	価格
テニスシューズ	ブラック	24.5-27.5	¥12,800
テニスウェア	ブラック	XS-XL	¥8,500

TENNIS PRODUCT INDEX (shoes & up to tennis clothing)

品名	カラー	サイズ	価格
テニスシューズ	ブラック	24.5-27.5	¥12,800
テニスウェア	ホワイト	XS-XL	¥8,500
テニスウェア	グレー	XS-XL	¥8,500

LINE UP CHART ① TENNIS INDEX

LINE UP CHART ② TENNIS INDEX

LINE UP CHART ③ TENNIS ACCESSORIES

TABLE TENNIS PRODUCT INDEX

品名	カラー	サイズ	価格
卓球シューズ	ブラック	24.5-27.5	¥12,800
卓球ウェア	ブラック	XS-XL	¥8,500

HANDBALL PRODUCT INDEX

品名	カラー	サイズ	価格
ハンドボールシューズ	ブラック	24.5-27.5	¥12,800
ハンドボールウェア	ブラック	XS-XL	¥8,500

LINE UP CHART ④ HANDBALL INDEX

LINE UP CHART ⑤ SWIM INDEX

LINE UP CHART ⑥ SWIM INDEX

LINE UP CHART ⑦ SWIM INDEX

LINE UP CHART ⑧ SWIM INDEX

LINE UP CHART ⑨ INDEX SWIM ACCESSORIES

BADMINTON PRODUCT INDEX

品名	カラー	サイズ	価格
バドミントンシューズ	ブラック	24.5-27.5	¥12,800
バドミントンウェア	ブラック	XS-XL	¥8,500

BADMINTON PRODUCT INDEX

品名	カラー	サイズ	価格
バドミントンシューズ	ホワイト	24.5-27.5	¥12,800
バドミントンウェア	ホワイト	XS-XL	¥8,500

OTHER PRODUCT INDEX

品名	カラー	サイズ	価格
その他シューズ	ブラック	24.5-27.5	¥12,800

LINE UP CHART ⑩ INDEX GROUND GOLF

LINE UP CHART ⑪ INDEX GROUND GOLF

BADMINTON PRODUCT CHART

LINE UP CHART ⑫ INDEX GROUND GOLF

LINE UP CHART ⑬ INDEX GROUND GOLF

LINE UP CHART ⑭ INDEX PARK GOLF

LINE UP CHART ⑮ INDEX PARK GOLF

LINE UP CHART ⑯ INDEX JUMPING ROPE

