performance collection

autumn/winter 19

diadora

make it bright

brand concept

diadora LIGHT YOUR FIRE

seasonal story

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tennis - light your fire

footwear

apparel

accessory

footwear product map

	stability	light weight
concept	s.blushield & s.star k oce	s.blushield fly & s.competition
high performance		
performance		
entry		

stability pack
s.blushield

stability pack
s.star k oce

light weight pack
s.blushield fly

light weight pack
s.competition

entry pack
s.shot

entry pack
s.challenge

tennis apparel product map

concept	men's collection
elite pack	
archive pack	
game pack	
team pack	

concept	women's collection
elite pack	
archive pack	
game pack	
team pack	

elite pack

archive pack

game pack

team pack

w elite pack

w archive pack

w game pack

wearable cosmetic pack

wearable cosmetic pack

football - light your fire

footwear

apparel

accessory

footwear product map

diadora × r.baggio collection

concept — used by R.Baggio

leather pack — spike / holising

archive pack

five a side pack

leather pack brasil — Made in Italy

archive pack mars

football apparel product map

concept — dos

game new

game basic

training

others

concept — dss

game new

game others

training

others

dss pack

dss pack

running - light your fire

footwear

footwear product map

diadora × high performance running collection

concept — technology by italian sports brand

blushield — for men's / for women's

mass damper

training

T1-T2 performance pack m.blushield & mds

T3 entry pack

general - light your fire

apparel

apparel product map

diadora × 90's archive apparel collection

concept — designed by italian sports brand

light your fire

trofeo

offside

s ball

w trofeo

trofeo pack

offside pack

Sball pack

w trofeo pack

www.diadoraspain.com

make it bright